

Request For Proposals

Early Childhood Teacher Professional Development
Webinars

January 12, 2010 and January 15, 2010

Background

- Established in 2004
- Largest nonprofit organization serving Arizona and Florida focused solely on education
- Over \$76 million invested in education-related programs and initiatives
- Mission – to enrich the lives of individuals in Arizona and Florida by creating opportunities for success in postsecondary education

Impact Areas

- Grantmaking efforts built upon an education continuum focused on three impact areas:
 - Early Childhood Education (birth to five)
 - Transition Years (grades 5-12)
 - Postsecondary Scholarships
- Focus of today's Webinar is Early Childhood Education (ECE)

Why a Request for Proposals (RFP)?

- There is a lack of quality professional development opportunities for ECE teachers and practitioners
- Teachers lack of awareness and skills contributes to the problem of students beginning kindergarten with limited knowledge and competencies regarding reading and writing



Purpose and Focus of Request For Proposal

- Designed to strengthen the literacy and language acquisition knowledge and education of Early Childhood Education professionals
- Directed to Early Childhood Education teachers and practitioners working with children age birth to five



Applicant Criteria

- Local, regional and national organizations that provide services to:
 - ECE organizations
 - ECE teachers/practitioners
- Geographic area
 - State of Arizona
 - Tampa Bay area in Florida (Citrus, Hernando, Pasco, Hillsborough, Pinellas, Polk, Sarasota, and Manatee Counties)

Applicant Criteria

Continued

- Foundation's basic application criteria can be found at

<http://www.helios.org/how-we-partner.aspx>

How To Apply

- Letter of Intent (LOI)
- Access to the online RFP application will be provided approximately one week after the LOI is submitted and eligibility criteria is validated
- RFP documents available at the Helios Education Foundation's homepage

Target Population

- Programs that benefit early childhood educators, professionals, and other providers
- Early childhood programs for children in underserved, under-resourced centers of high need in low socioeconomic areas in Arizona and the Florida Tampa Bay area
- Primary target is teachers/practitioners of children birth-five, regardless of their official title

Application – Project Overview

Project Summary

- Specify how literacy and language acquisition, knowledge and education of Early Childhood Education (birth to 5) teachers, professionals, and other providers will be strengthened through this project
- Grant term limits – no more than three years
- Geographic area to be served

Application – Narrative Questions

Need for This Project

- Share how the need for this project was determined
 - Teacher/practitioner education
 - Underserved, under-resourced
 - Low socioeconomic area



Application – Narrative Questions

Population to be Served

- Direct Target Population (educators, professionals and other providers)
- Indirect Target Population (children age birth to five)



Application – Narrative Questions

Explain what will you do

- Describe how your program will work
- What will you do
- What will the program participants do



Application – Narrative Questions

Collaborative Partners

- Who will they be?
- How does the project benefit from the partnership?
- Fiscal agent must meet minimum eligibility requirements
- If you are a national organization you must partner with a local, eligible, **nonprofit** organization delivering services to the described geographic area and target population

Application – Narrative Questions

Outcomes

- What will be different as a result of your proposed project?
- Describe how you will know that the change has occurred, and how the change will be measured



Application – Narrative Questions

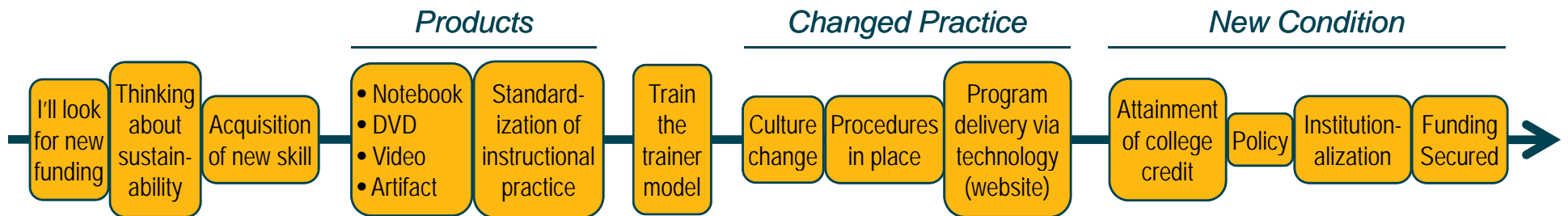
Implementation Plan

- Key activities and associated timeline
- Provide key staff roles and responsibilities
- Location of where the project will be delivered

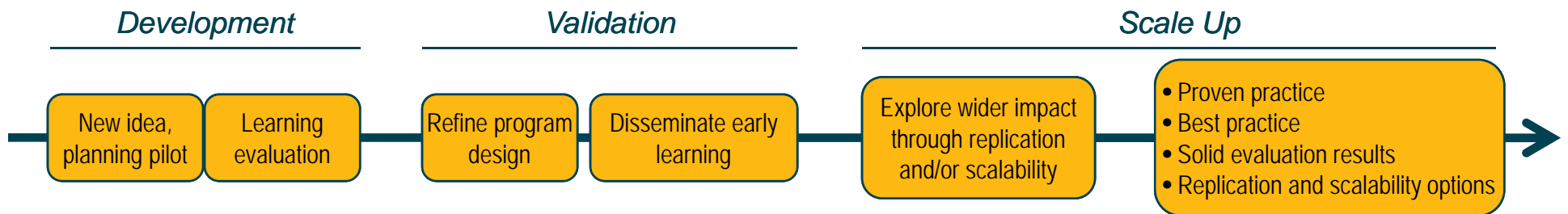


Application – Narrative Questions

Evidence of Sustainability



Program Design Continuum



Application - Budget

- Balanced Budget
- Budget Form does not support multi-year breakout
- Supplemental Form



Proposal Timeline

- January 2010
 - ~~Launch RFP process~~
 - ~~Host Webinars~~
 - Begin accepting Letters of Intent
- February 2010
 - February 11 deadline for submission of Letters of Intent
 - February 25 full applications due to Helios Education Foundation
- July 2010
 - Applicants will be notified

Resources For Request for Proposals (RFP)

- Early Childhood Education Theory of Change – <http://www.helios.org/early-childhood-education.aspx>
- Webinar PowerPoint Presentation
- Briefing Paper
- Rubric
- Sustainability Model
- Sample Application
- Letter of Intent (LOI)

Questions and Answers

- Karen Ortiz, VP and Program Director Early Childhood Education for Arizona and Florida – kortiz@helios.org
- Stacy Carlson, VP and Program Director for Florida – scarlson@helios.org
- Linda Thompson, VP and Director Grants Administration – lthompson@helios.org
- Helios Education Foundation Website
 - www.helios.org